



Horticulture and Crop Science
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November 21, 2008

Dear Exhibitor:

The Annual Ohio Grape & Wine Conference and Trade Show will be held on February 16-17, 2009 at the Shisler Conference Center - OARDC, 1625 Wilson Road, Wooster, Ohio. Based on feedback from exhibitors, we have increased display and contact time between exhibitors and attendees.

Who attends the event? More than 500 registration brochures will be sent out to potential attendees. Announcement and registration will also be posted on multiple websites and electronic newsletters. The attendance in previous years averaged 180-250 mainly from Ohio. The conference also attracts people from neighboring states including New York, Indiana, Michigan, Kentucky, Illinois, and West Virginia.

Registration: The Trade Show will take place in the North Exhibit Area of Fisher Auditorium (4,000 ft²). Exhibit fee is \$200.00, which includes space for display, 8-foot clothed and skirted table, refreshments, and access to technical sessions for one person. All participating exhibitors will be listed with contact information at no extra charge in printed Proceedings available during the conference. Meals are not included and tickets must be purchased in advance (see enclosed form).

Exhibit times: Set up will be from 7:00am to 9:00am on Monday, 16 February. Participant registration will tentatively begin at 8:30am. Technical sessions will start at 9:30am. Participants will be encouraged to visit the Trade Show throughout the conference. On Monday, 16 February, we will once again offer a grazing lunch in the Trade Show area from 12-2pm. The Trade Show will close at 3:30pm on Tuesday, 17 February.

Sponsorship: Sponsorship will be appreciated and acknowledged with a designation of Platinum, Gold or Silver Sponsor in a display at the main conference room entrance and will be listed in the front of the printed Proceedings. In addition, each category will entitle you to complementary meals and recognition as sponsor of a meal event as follows: Platinum Sponsor (\$500 contribution) will be acknowledged as "Banquet Sponsor"; Gold Sponsor (\$300 contribution) will be acknowledged as "Plated Lunch Sponsor"; and Silver Sponsor (\$200 contribution) will be acknowledged as "Buffet Lunch Sponsor". (See form for additional information).

Lodging: A block of rooms has been reserved at a special conference rate (\$79 plus tax) at the Hilton Garden Inn (330-202-7701) located across from OARDC campus. When you make reservations, indicate "Ohio Grape & Wine Conference" event for the special rate. Rooms will be held until Sunday, February 1, 2009.

If you plan to exhibit at the Ohio Grape & Wine Conference, please complete the enclosed form. If you have any questions, please call Hannah Roscoe-Metzger, Shisler Center at 330-287-1424 or E-mail her at roscoe-metzger.1@osu.edu. Thank you for your interest, and we hope that you will be able to participate in our exciting conference.

Sincerely,

Dr. Imed E. Dami, Viticulturist

Todd E. Steiner, Enologist