



The United States Agricultural Information Network (USAIN) provides a forum for discussion of agricultural and life sciences issues, takes a leadership role in the formulation of a national information policy as related to these areas, makes recommendations to the National Agricultural Library on agricultural information matters, and promotes cooperation and communication among its members.

<http://www.usain.org>

11th National Conference
USAIN United States Agricultural Information Network

Celebrating 20 Years of USAIN!

**Tradition in Transition:
Information Fueling the
Future of Agbiosciences**

Wooster, Ohio
April 27-30, 2008
Hosted by The Ohio State University

<http://www.oardc.ohio-state.edu/usain/>



Benefits & Opportunities for Sponsors and Exhibitors...

- The opportunity to support the agricultural and life sciences information community.
- Expose your business to new customers and highlight new and expanded features for existing customers with no-conflict networking time with over 100 agricultural and scientific information specialists.
- As a full conference participant, you are invited to attend all events, and your company name will appear in the conference program, on the conference website and in announcements for the conference.
- Vendors contributing *at least \$1500* through any combination of sponsorship and exhibition activities are invited to participate in the **Vendor Track** presentations. This special opportunity allows you to present your products to a captive audience during a scheduled no-conflict time. *Space is limited.*
- The *first sponsor to contribute \$2500* will get a full-page color advertisement on the outside back cover of the Conference Program, which is distributed to all participants.
- Vendors are encouraged to bring an item to raffle for a drawing that will be held at the Formal Awards Dinner.

Past Sponsors/ Exhibitors

- | | |
|---|------------------|
| * 3M | * Annual Reviews |
| * BioOne | * Blackwell |
| * British Library | * CABI |
| * CSIRO | * IAALD |
| * Idea Group Inc. | * Ingenta |
| * Knovel | * Lonely Planet |
| * ProQuest CSA | * RefWorks |
| * National Agricultural Library | |
| * Plant Management Network | |
| * Samuel Roberts Nobel Foundation | |
| * Thomson Scientific | |
| * USDA Economics, Statistics & Market Information | |

MORE INFORMATION

Nicole Joos, Committee Chair
 Albert R Mann Library
 Cornell University
 Email: nkj6@cornell.edu

Valerie Perry
 Agricultural Information Center
 University of Kentucky
 Email: vperry@uky.edu

Exhibitor Opportunities

As an exhibitor, you will have networking time with agricultural and scientific information specialists, scheduled at no-conflict time in an area where refreshments will be provided. Vendor representatives will also receive a discounted conference registration fee*. A detailed description of the space, facilities, logistics, and schedule will be provided upon request. There is an option to have an unattended booth. Contact us for more information.

\$450 space rental fee includes: a table, chairs, electricity and wireless Internet

* Vendor representatives who attend the meeting will be required to register at the member rate, which covers the costs of meals and events.

Sponsorship Opportunities*

Promotional Materials

Flyer in Conference Tote Bag	\$150
Flyer and Goodies in Conference Tote Bag	\$250
1-Page Advertisement in Conference Program - NO LONGER AVAILABLE -	\$400
Conference Tote Bag - NO LONGER AVAILABLE -	\$1,500

Refreshments

Continental Breakfast - NO LONGER AVAILABLE -	\$250
Morning or Afternoon Break - NO LONGER AVAILABLE -	\$250
Full Day of Breaks - NO LONGER AVAILABLE -	\$350
Full Breakfast Buffet - NO LONGER AVAILABLE -	\$500

Conference Sponsorship

Conference Plenary Sessions (4) - 2 REMAINING -	\$250
Wireless Internet Access - NO LONGER AVAILABLE -	\$450
Poster Session	\$500
Opening Reception - NO LONGER AVAILABLE -	\$1,000
Barbeque Dinner - NO LONGER AVAILABLE -	\$1,000
20th Anniversary/Awards Dinner - NO LONGER AVAILABLE -	\$1,250

* Partial sponsorship available. Contact us for more information.